East Yorkshire Local Food & Rural Tourism Network Annual Spring Event

'Identifying Resources to Help Your Business Grow'

Wednesday 29 March 2023 (9.30am – 1.30pm)
The Manor Rooms On The Drewton Estate, South Cave HU15 2AG

Event Programme

9.30am	**Registration, Coffee/Tea and Opportunity to Visit Exhibitor Stands**
10.00am	**Welcome and Opening Remarks** Katie Taylor MBE, Chair, East Yorkshire Local Food & Rural Tourism Network Steering Group and Proprietor, Drewton's Ltd
10.10am	**Identifying Opportunities** Andrew Burton, Business Development, Retail & Catering Consultant, Malcolm Scott Consultants Ltd and Farm Retail Association Council Member
10.35am	**Adapting, Innovating and Working Together** Catherine, Jonathan & Matthew Hodgson, Great Newsome Brewery and Little Otchan Glamping
10.50am	**The Importance of Marketing and Branding to the Success of Your Business** Mark Titcombe, Managing Director & Photographer, Holler Marketing and Nick Lock, Director, Carrot Juice Creative
11.10am	**Refreshment Break**
11.30am	**Skills for Future Business Sustainability** Vicky Isaac, Project Manager, Bishop Burton College
11.45am	**Tourism Update** Adam Toes, Tourism Events and Projects Manager, Visit East Yorkshire – Visit Hull and East Yorkshire
12 noon	**Accessing Support and Resources for Your Business** Dawn Hall, Business Support Services Manager, East Riding of Yorkshire Council
12.20pm	**Closing Remarks** Helen Wright, Rural Policy & Partnerships Manager, East Riding of Yorkshire Council
12.25pm	**Photo Launch of the 21st Anniversary Enjoy Local Food and Drink Guide**
12.30pm	**Light Local Lunch, Networking and Final Opportunity to Visit Exhibitor Stands**
1.30pm	**Depart**

East Yorkshire Local Food Network

East Yorkshire Rural Tourism Network

East Riding of Yorkshire Rural Partnership Since 1998

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